

Mitsubishi Electric to Exhibit at Eco-Products 2014

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Showcases the company's smart energy solutions

Mitsubishi Electric Corporation (TOKYO: 6503) announced today that the Mitsubishi Electric Group will exhibit a variety of green products and technologies at Eco-Products 2014, one of the largest environmental exhibitions in Japan, which will take place at the Tokyo Big Sight exhibition complex on December 11–13.

The Mitsubishi Electric booth, located at No. 5-013, East Hall 5, will present the Mitsubishi Electric Group's initiatives to become a global, leading green company contributing to low-carbon, recycling-based societies. Exhibitions will center on products and technologies that help reduce environmental impact through energy saving, power generation and energy control.

Additionally, Mitsubishi Electric will collaborate with other Mitsubishi companies AGC Glass Products Co., Ltd., Mitsubishi Chemical Holdings Corporation, Mitsubishi Motors Corporation and Mitsubishi Paper Mills Ltd. for the first time at the show. Under the theme Discover Ideas from Mitsubishi Companies to Change the Future!, the five companies will jointly organize exhibits at respective booths and visitor-participation events to introduce a wide range of green initiatives.



Rendition of Mitsubishi Electric booth

Zones and Main Exhibits

Energy-saving Initiatives in Buildings and Factories

The zone for Energy-saving Initiatives in Buildings and Factories will present solutions and know-how for reduced energy consumption during periods of peak usage, as required under the revised energy conservation law that became effective in Japan in April 2014. Case studies will introduce initiatives such as cutting-edge technologies incorporated in a new factory at Mitsubishi Electric's Nagoya Works.

Environmental Technologies in the Home and Society

The zone for Environmental Technologies in the Home and Society will include a demonstration of the beneficial effects of Mitsubishi Electric's motors and controllers for automotive power steering in Mitsubishi Motor's Outlander PHEV. The Mitsubishi HEMS exhibit will showcase a home energy management system that encompasses 14 various home appliances, showing visitors how comfortable and efficient homes will become in the near future.

Main Stage

The main stage will present videos of case studies regarding initiatives to reduce CO2 emissions in manufacturing and other fields and a workshop for children to show how electricity can be generated using everyday items.

About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,054.3 billion yen (US\$ 39.3 billion*) in the fiscal year ended March 31, 2014. For more information visit <http://www.MitsubishiElectric.com> *At an exchange rate of 103 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2014