

November 2015

**Mitsubishi Electric Air-Conditioning Systems Campaign to Turn Cold into Hot**

## **AIR-CONDITIONERS WITH “GREAT PRICE ADVANTAGES”**

*Offering comfort and saving to living spaces with its high technology air-conditioners, Mitsubishi Electric Air-Conditioning Systems shall make the spaces hot and enjoyable with its winter campaign which shall be valid from November 12 to December 31, 2015. Organized with the theme “Great Price Advantages”, the campaign shall provide special discounts for various models including, specifically, MSZ-HJ25VA Mitsubishi Electric Comfort Inverter Wall Type Split Air-Conditioner model.*

Mitsubishi Electric’s MSZ-HJ25VA Comfort Inverter Wall Type Split Air-Conditioner, which is categorized in A energy class according to Seasonal Efficiency Criteria, shall come with a special discount of TRY 1,789.00 (VAT included) during the winter campaign which shall continue till the end of 2015. Distinguished from its peers with its seasonal efficiency values, Mitsubishi Electric MSZ-HJ25VA Comfort Inverter Air-Conditioner provides up to 20 per cent energy saving without sacrificing comfort thanks to Econo Cool function. MSZ-HJ25VA Comfort Inverter Air-Conditioner promotes the comfort of spaces with the anti-mould filter marked with outstanding filtering features for 10 years and ensures total silence thanks to 22dB(A) noise level attained for the indoor unit, this value being even lower than the noise level at libraries.

Mitsubishi Electric’s winter campaign includes various air-conditioners with different models and specifications in addition to MSZ-HJ25VA Comfort Inverter Air-Conditioner. Furthermore, Yapı Kredi World Card holders shall be provided with the advantage to make payment in 9 instalments for cash price during the campaign.

Mitsubishi Electric Air-Conditioning systems encourages you to benefit from **Keşfetteam** services, a special value added survey service, free of charge to select the most suitable air-conditioner for your room and budget with a view to maximizing your comfort and energy efficiency. All you need to do is to call **Keşfetteam** service. Please visit **klima.mitsubishielectric.com.tr** or call **444 7 500** for more information on campaign conditions and Keşfetteam services.

**Models included in Mitsubishi Electric Air-Conditioner winter campaign:**

MSZ-F Series Kirigamine Inverter Wall Type Split Air-Conditioner (*MSZ-FH(25/35/50)VE – MSZ-FH(25/35/50)VEHZ*)

MSZ-E Series Kirigamine Zen Inverter Wall Type Split Air-Conditioner (*MSZ-EF(25/35/42/50)VE2(W/B/S)*)

MSZ-S Series Deluxe Power Inverter Wall Type Split Air-Conditioner (*MSZ-SF(25/35/42/50)VE*)

MSZ-G Series Deluxe Power Inverter Wall Type Split Air-Conditioner (*MSZ-GF(60/71) VE*)

MSZ-H Series Comfort Inverter Wall Type Split Air-Conditioner (*MSZ-HJ(25/35/50/60/71)VA*)

MFZ Series Inverter Cassette Air-Conditioner (*MFZ-KJ(25/35/50)VE*)

\*S and P Series Mr. Slim air-conditioner and Multi air-conditioner models shall not be included in this campaign.

\* The campaign shall be valid until as late as December 31, 2015. MSZ-HJ25VA model air-conditioners shall be subject to availability as 1,000 products are available in the inventory. Mitsubishi Electric Turkey Elektrik Ürünleri A.Ş. reserves the right to suspend, cancel or modify the conditions of 2015 winter campaign unilaterally without giving prior notice.