

Fresh Change in Top Management at Mitsubishi Electric

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Yoji Saito appointed President & CEO of Mitsubishi Electric Europe.

Mitsubishi Electric today announced the appointment of Yoji Saito to the role of President and CEO of Mitsubishi Electric Europe B.V., as of 1st April 2015.

Based at Mitsubishi Electric's European Corporate office in Uxbridge, Mr Saito will lead the European Sales Company and act as the head representative of Mitsubishi Electric Corporation in Europe.

Mr Saito has worked within the Mitsubishi Electric Group for 32 years. He has held various positions in both Japan and Europe. In 2012 Mr Saito assumed the role of head of the European Air Conditioning business division based in the UK, before relocating to Germany in 2014 to additionally become president of the company's German branch in Ratingen.

Commenting on his new role Mr Saito said "I look forward to the challenges this role will bring". In particular Saito sees increasing product efficiency as a basis for the future success of the organisation. "Energy used in an environmentally friendly manner, such as by heat-pumps will form a central field for growth. Here, we will be continuously strengthening our competitiveness in the coming years by markedly increasing the efficiency of our systems. We want to apply our technologies to contribute to society and enhance quality of life around the globe".

Mr Saito is married with three children and enjoys playing golf in his spare time.

About Mitsubishi Electric

With over 90 years of experience in providing reliable, high-quality products to both corporate clients and general consumers all over the world, Mitsubishi Electric Corporation (TSE:6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric Europe B.V is a wholly owned subsidiary of Mitsubishi Electric Corporation; helping European customers meet their business challenges through providing innovative technologies and high quality products and solutions. For more information about Mitsubishi Electric Europe B.V. visit www.mitsubishielectric.eu