

March 2016

Nil Luxury Thermal Hotel & SPA relies on Mitsubishi Electric for air-conditioning

TECHNOLOGY BRINGS COMFORT AND SAVING

Alila Termal Turizm, known for its dedication to customer satisfaction, preferred Mitsubishi Electric for the air-conditioning systems of Nil Luxury Thermal Hotel & Spa which was opened in Afyonkarahisar in 2015. Nil Luxury Thermal Hotel & Spa shall ensure high energy efficiency without sacrificing comfort by providing conditioned fresh air thanks to the HVAC systems of Mitsubishi Electric which is recognized for its high technology eco-friendly solutions.

Nil Luxury Thermal Hotel & SPA, a thermal and congress hotel with 300 rooms and capacity for 1000 guests located on an area of 132 thousand sqm in Afyon, contracted Mitsubishi Electric Turkey Air-Conditioning Systems for procuring ideal heating and cooling solutions in addition to a duly conditioned fresh air system. Distinguished for its high technology and environmentally friendly HVAC systems providing high energy efficiency and customized solutions for specific projects in tourism industry as in various other industries, Mitsubishi Electric implemented a ground-breaking innovation for Nil Luxury Thermal Hotel & SPA project.

Mitsubishi Electric Turkey Air-Conditioning Systems Mediterranean Office Manager Şükrü Kaya tells that a special technology was applied for Nil Luxury Thermal Hotel & SPA to activate heating and cooling functions at the guest rooms at the same time and adds: "Nil Luxury Thermal Hotel & SPA project marks a milestone in many ways. The project benefits from high efficiency equipment operated with water. Besides, a central automation system was set up for air-conditioners. All rooms are equipped with conditioned fresh air system as well as heating and cooling functions. Therefore, rooms are ventilated continually through certain amount of fresh air intake even if the guests are not in their rooms."

Excellent implementation

Providing information about how the company took part in Nil Luxury Thermal Hotel & SPA project, Şükrü Kaya tells that test equipment was installed in the hotel based on a meeting held three years ago and the hotel management decided to contract with Mitsubishi Electric after using the equipment for 1.5 years. Kaya underline that the air-conditioning project which cost above USD 1.5 million in total enabled Mitsubishi Electric Turkey Air-Conditioning Systems to contribute to the upscale comfort of Nil Luxury Thermal Hotel & SPA by means of an excellent implementation well above the standards.

Rising star of tourism

Kaya expresses that the share of tourism industry in the turnover of Mitsubishi Electric Turkey Air-Conditioning Systems is around 30 per cent thanks to various important projects undertaken by the division including but not limited to Akra Barut, Barut Sorgun, Royal Adam Eve, Royal Taj Mahal, Botanik Exclusive Lara, Delphin Platinum, Rubi Platinum, The Sense De Luxe Hotel, Alba Resort and Sentido Zeynep Golf & SPA.

According to Kaya, Mitsubishi Electric is preferred by hotels which aim to uphold the comfort of their guests owing to its high technology products, solutions and services: “Energy costs are among the top three costs of a hotel. It is essential to choose equipment providing high energy efficiency in order to perform cost effective operations without sacrificing comfort. Mitsubishi Electric Turkey Air-Conditioning Systems is able to offer systems that are distinguished with their high efficiency in addition to providing hot water by using the waste energy arising from heating and cooling processes. Thus, we make significant contributions to reducing energy costs.”

mitsubishielectric.com.tr