

Media Relations:

Mitsubishi Electric Turkey Official PR Agency

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***Mitsubishi Electric participated in ISE Fair and introduced its advanced technology
video wall and monitor systems for control rooms***

New Professional LCD Screen Series from Mitsubishi Electric

Developing innovative products under the guidance of rooted experience in visual data systems, Mitsubishi Electric introduced professional screen series extended with seven new professional LCD screens 4Diamond Grid in ISE 2019 Fair in Amsterdam. The brand's new DLP and LED control room solutions were also introduced in the fair.



In today's world where technology rapidly grows, it is critical to design solutions just as fast in order to respond to requests of IP-based control rooms. At this point, Mitsubishi Electric provides a new product range with screen control platforms that can be adapted to future system

changes as well as leading application variety for system integrators. Drawing attention with its innovative solutions in the field of visual data systems, Mitsubishi Electric introduced its special solutions consisting of hardware processors, local IP, software and cutting edge calculation architectures aimed towards solving complicated problems rapidly and reliably in ISE 2019 between the dates of 5-8 February. With the title of first company to develop LED screens specially designed for control room applications with direct view capabilities, Mitsubishi Electric launched its second model, 1.25mm VS-12NP180 in ISE 2019. This new model is expected to be a shining option for control rooms with its high resolution

performance and several advanced features.

Service life increase to 100 thousand hours

Preferred by numerous control rooms around the world, Mitsubishi Electric knows that long service life and affordable cost are just as important as reliability of screens in control rooms. Conducting researches in this direction, the brand increased 7/24 work basis, non-maintained service life of one of its most popular products called 60HS12 SlimCube up to 100 thousand hours. Believing that there is no standard control room and that each project bears its own unique and special challenges, the brand extended 4Diamond Grid series with seven new LCD screens in order to provide tools to overcome such challenges. This new series includes high quality control room screen systems extended with multi-purpose and affordable solutions.

7/24 working cubes for 15 years



Another advanced technology product Mitsubishi Electric introduced in the fair, WE120 DLP video wall cubes stand out with their 130 thousand hours service life. The brand manages to provide projectors that can run for 15 years, 7/24 without maintenance. With total cost of ownership considered, there is no other DLP system alternative that is more affordable. Being the only large screen manufacturers focused specifically towards control room solutions, Mitsubishi Electric draws attention with its high performance in the field. Having installed over 89 thousand DLP cube all around the world, the brand develops special systems for world's most critical applications, ranging from interior security to public transport.

About Mitsubishi Electric Corporation

With over 95 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,444.4 billion yen (in accordance with IFRS; US\$ 41.9 billion) in the fiscal year ended March 31, 2018. For more information visit: www.MitsubishiElectric.com*

**At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018.*

About Mitsubishi Electric's Activities in Turkey

Mitsubishi Electric's main fields of activity in Turkey are; air conditioning systems, factory automation systems, advanced robotics, CNC mechatronic systems, elevator and escalator systems and visual data systems. Mitsubishi Electric, which established a room air conditioner development and manufacturing company in April 2016 in Turkey, began production in Manisa factory in December 2017. Mitsubishi Electric, the producer of Turksat 4A and 4B satellites, which contributes to the communication and publishing infrastructure of Turkey and neighboring countries, is notable for its satellites as well as the automation technology used in the Marmaray project. For more information; tr.mitsubishielectric.com

About Mitsubishi Electric Visual Imaging Systems

Unveiling the world's first large-scale Diamond Vision LED videowall screen in 1980 at Los Angeles and qualifying for Guinness Records Book with the longest videowall screen in the world in 2010, Mitsubishi Electric provides a wide range of products capable of high brightness, vivid colours and extremely high resolution thanks to its innovative technologies. <http://tr.mitsubishielectric-displaysolutions.com>

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