News Releases

Mitsubishi Electric to Open Factory for Air Conditioners in Turkey

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Mitsubishi Electric opened a new factory for air conditioners here in Manisa, Turkey that enables the same quality production as systems built in Japan. To provide Turkey with better air conditioners, we introduced our IoT-Based factory automation technology called e-F@ctory. The new factory responds to local needs of Turkey as well as providing high-quality service, development and manufacture. Embrace the era of air conditioners leveraging cutting-edge technology.Let the new breeze be delivered from Turkey to the World.



Japan quality products are produced here in Turkey under the guidance of technicians from our mother factory.







Through 100 % inspection simulating the conditions of the actual installation, we offer top-notch quality control.

Details of New Factory

Location	Manisa Organized Industrial Zone, Manisa, Turkey
Site area	Approx. 60,000 square meters
Floor area	Approx. 40,000 square meters
Start of operation	December 12, 2017
Products	Room air conditioners
Production capacity	500,000 sets (indoor and outdoor units) annually

Aims of New Factory Mitsubishi Electric's air conditioning and refrigeration-systems business in Europe is expanding steadily and the

demand in Turkey expected to increase in line with the country's economic and population growth. The new factory is expected to play a key role in accelerating localization to ensure a flexible supply chain capable of responding to fluctuating demands and meeting specific local market, preferences and environmental requirements in both Turkey and Europe.

Company Outline

Name	Mitsubishi Electric Turkey Klima Sistemleri Üretim Anonim Şirketi English: Mitsubishi Electric Air Conditioning Systems Manufacturing Turkey Joint Stock Company
President	Katsu Wada
Location	Manisa, Turkey
Capital	382.5 million TRY (approx. 11.5 billion JPY) (Ownership: Mitsubishi Electric Corporation 100%)
Established	April 4, 2016
Employees	146 as of December 2017; approx. 400 by the fiscal year ending March 2021
Business	Development and manufacture of room air conditioners

Note that the releases are accurate at the time of publication but may be subject to change without notice.

Note

Media Contact

Inquiry

☑ Public Relations Division Mitsubishi Electric Corporation

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