

Media Relations:

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Innovative Technologies for Digital Transformation Will Be Exhibited

Mitsubishi Electric will bring together its next generation factory automation systems and industrial automation solutions for digital factories with the visitors



Technology giant Mitsubishi Electric is getting ready to exhibit its Industry 4.0 compatible innovative automation solutions in the leading trade fair of Eurasia region. Providing Turkish industry with next generation factory automation products aimed towards digital transformation of factories, Mitsubishi Electric will exhibit special automation solutions developed for numerous specific sectors, mainly being automotive, food, electrics and electronics, packaging, water and waste water, HVAC, building management systems and metal working with the motto "Time for Digital Factories" in WIN Eurasia 2019 Fair that will take place on 14-17

March in Tüyap Exhibition and Convention Center. In this context, the brand will exhibit demos of; MAPS, iQ Platform, MELSEC safety solutions, M80 and M800 CNC Control Units, HVAC solutions, LVS panel, supply station, multi-pump, cube enterprise, GOT drive vibration suppression, Poka Yoke, redundant, crane, Robot Melipc and F&B and the brand's industrial robot with outstanding speed and precision will serve coffee to visitors. Those who visit Mitsubishi Electric which will be located in 2. hall, booth D100 will have the chance to experience the company's answer to Industry 4.0, the e-F@ctory digital factory concept.

About Mitsubishi Electric Corporation

With over 95 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer

electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, *Changes for the Better*, and its environmental statement, *Eco Changes*, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,444.4 billion yen (in accordance with IFRS; US\$ 41.9 billion*) in the fiscal year ended March 31, 2018. For more information visit: www.MitsubishiElectric.com

*At an exchange rate of 106 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2018.

About Mitsubishi Electric's Activities in Turkey

Mitsubishi Electric's main fields of activity in Turkey are; air conditioning systems, industrial automation systems, advanced robot technologies, CNC mechatronics systems, elevator and escalator systems and visual data systems. Designating Turkey whose power and potential it believes in as a major production headquarter, Mitsubishi Electric produces energy efficient and environment-friendly air conditioners for Europe and Turkey in its digital factory in Manisa which is the brand's first room air conditioner factory in Europe. Working to integrate factories of Turkish industry into digital transformation period, Mitsubishi Electric also draws attention with its automation technologies in the world's deepest sunken tube tunnel, the Marmaray project. Operating in several fields in Turkey such as automotive components, semi-conductor devices, transportation and energy systems, Mitsubishi Electric applies its radar technology which is developed for airports to increase safety for airplanes and flights within its operations in public systems in Antalya Airport. One of the leading developers in space research and development systems, Mitsubishi Electric is also the manufacturer of Turksat 4A and 4B satellites which contributes to Turkey's and neighboring countries' communication and broadcasting infrastructure. For detailed information; tr.mitsubishielectric.com

About Mitsubishi Electric Turkey Factory Automation Systems

Mitsubishi Electric Turkey Factory Automation Systems; provide added value in terms of rapid integration, productivity, flexibility and productivity to the leading industrial companies in Turkey in various fields such as automotive, food, packaging, metal and PVC processing machines. The new industry, also called "Industry 4.0", responds with e-F@ctory, i.e. the digital factory concept. For more information; tr3a.mitsubishielectric.com

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Linkedin <https://www.linkedin.com/company/mitsubishi-electric-turkey/>
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