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**Mitsubishi Electric meets stakeholders at webinar series “Age of Digital Factories”
organized in collaboration with Chamber of Electric Engineers**

Digital Factories Come to Homes

Standing out with its many hi-tech solutions from “home to space” Mitsubishi Electric launches webinars in collaboration with Chamber of Electric Engineers. Digitalizing the production lines of the businesses, and thereby, enabling them to shift to the smart production, Mitsubishi Electric launches the webinars “Age of Digital Factories, where it exchanges current developments in the fields of “Embedded Computer System”, “Robots” and “Smart PLCs”. To be hosted by Tolga Bizel, Product Management and Business Development Senior Manager at Factory Automation Systems Department of Mitsubishi Electric Turkey, the first of webinars was held on May 16th and continue until June 6th on Saturdays, free and open to everyone who is interested.



Carrying out important investments and activities in the digital transformation as an ambitious solution partner for the Turkish industrialists and infrastructure projects, Mitsubishi Electric continues communication with its stakeholders via digital platforms during the period of pandemics. In this context, **Tolga Bizel, Senior Manager of Product Management and Business Development of Mitsubishi Electric Turkey Factory Automation Systems**, has started to meet participants at the webinars organized by Chamber of Electric Engineers (EMO). The first of the webinar series under the concept of “Age of Digital Factories” was held under the title of “Embedded Computer Systems” on May 16th, attracting a great interest. New webinars will continue to be aired live until June 6th, every Saturday, at 3 p.m.

Responding to Industry 4.0 with its digital factory concept e-F@ctory, Mitsubishi Electric allows producers to have a leading-edge against the stiffed global competition with this concept using cutting-edge technology to optimize all factory layers from management to the production floor. Working for companies to reap the highest possible benefit from the Artificial Intelligence thanks to its proprietary artificial intelligence (AI) technology “Maisart”, Mitsubishi Electric minimizes the production costs while maximizing the productivity with all its new generation

automation solutions such as Robots, Embedded Computer Systems and smart PLCs among others.

Age of Digital Factories Webinar Schedule:

May 16th, 2020 - 3 p.m. - Age of Digital Factories and Embedded Computer Systems

May 23rd, 2020 - 3 p.m. - Age of Digital Factories and Robots

May 30th, 2020 - 3 p.m. - Age of Digital Factories and Smart PLCs

June 6th, 2020 - 3 p.m. - Age of Digital Factories and Embedded Computer Systems

About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its corporate statement, "Changes for the Better," and environmental statement, "Eco Changes." The company recorded a revenue of 4,462.5 billion yen (U.S.\$ 40.9 billion) in the fiscal year ended March 31, 2020. For more information, please visit www.MitsubishiElectric.com*

**U.S. dollar amounts are translated from yen at the rate of ¥109=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2020*

About Mitsubishi Electric's Activities in Turkey

Main fields of activity of Mitsubishi Electric that stand out with its advanced technology solutions in various areas ranging from "Home to Space" in Turkey are; air conditioning systems, industrial automation systems, advanced robot technologies, CNC mechatronics systems, elevator and escalator systems and visual data systems. Designating Turkey whose power and potential it believes in as a major production headquarter, Mitsubishi Electric produces energy efficient and environment-friendly air conditioners for Europe and Turkey in its digital factory in Manisa which is the brand's first room air conditioner factory in Europe. Working to integrate factories of Turkish industry into digital transformation period, Mitsubishi Electric also draws attention with its automation technologies in the world's deepest sunken tube tunnel, the Marmaray project. Operating in several fields in Turkey such as automotive components, semi-conductor devices, transportation and energy systems, Mitsubishi Electric applies its radar technology which is developed for airports to increase safety for airplanes and flights within its operations in public systems in Antalya Airport. One of the leading developers in space research and development systems, Mitsubishi Electric is also the manufacturer of Turksat 4A and 4B satellites which contributes to Turkey's and neighbouring countries' communication and broadcasting infrastructure. For detailed information; tr.mitsubishielectric.com

About Mitsubishi Electric Turkey Factory Automation Systems

Mitsubishi Electric Turkey Factory Automation Systems; provide added value in terms of rapid integration, productivity, flexibility and productivity to the leading industrial companies in Turkey in various fields such as automotive, food, packaging, metal and PVC processing machines. The new industry, also called "Industry 4.0", responds with e-F@ctory, i.e. the digital factory concept. For more information; tr3a.mitsubishielectric.com

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