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13 July 2020

**Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. certified to ISO 9001:2015**

## **ISO Certification Endorses Mitsubishi Electric Manisa Factory's High-Quality Production**

***Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. has received the International Standards Organization (ISO) 9001:2015 Quality Management System certificate. Since commencing production in 2017, Mitsubishi Electric has produced high-technology and environmentally friendly air conditioners for home use at its Manisa factory. Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. has contributed to the domestic market and to local employment in the Manisa area as well as successfully producing products for the export market in the factory that had been designed with 'e-F@ctory' concept which is Mitsubishi Electric's proprietary answer to Industry 4.0. The certification according to the ISO standard, confirms the factory's planned, controlled, measurable and analysable approach to business management, driven by a new quality management system.***



Established in the Manisa Organized Industrial Zone in order to mainly focus on production of home air conditioning products, Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. has received the International Standards Organization (ISO) 9001:2015 Quality Management System certificate. Accepting the certification on behalf of the company was President of the company.

The ISO 9001:2015 Quality Management System enables businesses to identify targets, procedures, goals and plans, as well as to undertake risk analysis, thereby creating a customer-oriented and disciplined organization.

### **Production Hub for Home Air-Conditioners**

Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. stands out as the first European factory for Mitsubishi Electric producing home air-conditioners. This investment in Turkey shows faith in the development and growth potential of Turkey as an important production base in the segment of home air-conditioners for Mitsubishi Electric Corporation.

### **Environment-Friendly High-Tech Production in Digital Factory**

Mitsubishi Electric's high tech digital factory has been designed around the concept of e-F@ctory, which is Mitsubishi Electric's own realization of Industry 4.0, producing high quality

and environmentally friendly products. Established with a capital investment of approx. 406.2 million Turkish Lira the factory covers an area of sixty thousand square meters.

#### **About Mitsubishi Electric Corporation**

*With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its corporate statement, "Changes for the Better," and environmental statement, "Eco Changes." The company recorded a revenue of 4,462.5 billion yen (U.S.\$ 40.9 billion\*) in the fiscal year ended March 31, 2020. For more information, please visit [www.MitsubishiElectric.com](http://www.MitsubishiElectric.com)*

*\*U.S. dollar amounts are translated from yen at the rate of ¥109=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2020*

#### **About Mitsubishi Electric's Activities in Turkey**

*Main fields of activity of Mitsubishi Electric that stand out with its advanced technology solutions in various areas ranging from "Home to Space" in Turkey are; air conditioning systems, industrial automation systems, advanced robot technologies, CNC mechatronics systems, elevator and escalator systems and visual data systems. Designating Turkey whose power and potential it believes in as a major production headquarter, Mitsubishi Electric produces energy efficient and environment-friendly air conditioners for Europe and Turkey in its digital factory in Manisa which is the brand's first room air conditioner factory in Europe. Working to integrate factories of Turkish industry into digital transformation period, Mitsubishi Electric also draws attention with its automation technologies in the world's deepest sunken tube tunnel, the Marmaray project. Operating in several fields in Turkey such as automotive components, semi-conductor devices, transportation and energy systems, Mitsubishi Electric applies its radar technology which is developed for airports to increase safety for airplanes and flights within its operations in public systems in Antalya Airport. One of the leading developers in space research and development systems, Mitsubishi Electric is also the manufacturer of Turksat 4A and 4B satellites which contributes to Turkey's and neighbouring countries' communication and broadcasting infrastructure. For detailed information; [tr.mitsubishielectric.com](http://tr.mitsubishielectric.com)*

#### **Mitsubishi Electric Turkey Social Media Accounts**

**Facebook** <https://www.facebook.com/MitsubishiElectricTurkeyA.S/>  
**LinkedIn** <https://www.linkedin.com/company/mitsubishi-electric-turkey/>  
**Instagram** <https://www.instagram.com/mitsubishielectricturkey/>  
**Twitter** [https://twitter.com/MitsubishiE\\_TR](https://twitter.com/MitsubishiE_TR)  
**Google+** <https://plus.google.com/u/1/10553602082233872440?hl=tr>

#### **Hashtags for Social Media**

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