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Investing in the engineers of the future, Mitsubishi Electric continues in meeting students at digital platforms

Online support to education by Mitsubishi Electric

Standing out with its many hi-tech solutions from “home to space” Mitsubishi Electric goes digital for the conference and university meetings which were paused during the pandemic. Besides the manager talks held at digital platforms, Mitsubishi Electric organized "Online Career Days" in collaboration between Izmir Institute of Technology and Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş., Manisa city-based air-conditioner manufacturing company of Mitsubishi Electric. Students have showed a great interest in the events where substantial information exchange takes place from career development of managers up to the company activities. Mitsubishi Electric introduces its systems to students at 17 universities of Turkey and supports educational with the robots it provided to seven universities.

Carrying out important investments and activities in the digital transformation as an ambitious solution partner for the Turkish industrialists and infrastructure projects, Mitsubishi Electric continues communication with students via digital platforms during the period of pandemics. Students have showed a great interest in the talks where substantial information exchange takes place from career development of managers up to the company activities.

Digitalization in Manufacturing attracts great interest

Mr. Tolga Bizel, Senior Manager of Product Management and Business Development of Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. held an Instagram live streaming in the first months of the pandemic in cooperation with IEEE Students Club of Manisa Celal Bayar University. During the talk themed "Talks in Digitalized Work"; many important subjects were covered from career story of Mr. Bizel to operations of Mitsubishi Electric Factory Automation Systems, from post-pandemic changes in the manufacturing to the digital transformation in the manufacturing.

International experiences at Mitsubishi Electric exchanged

Another name who met with university students was Mrs. Merve Sarihan, PLC-Servo Team Leader of Mitsubishi Electric Turkey Factory Automation Systems who joined the Instagram live streaming with the Industrial Engineering Club of Black Sea Technical University on the occasion of June 23rd International Women in Engineering Day. Talking about her works and experiences at Japan factory of Mitsubishi Electric, Mrs. Sarihan explained her goals for Mitsubishi Electric Turkey, giving advices to engineer candidates of the future.

Career Days Goes Digital

As part of the "Online Career Days", Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş. which produces air-conditioners in Manisa, has come together with students of Electric-Electronic, Mechanical, Chemistry and Computer Engineering Department of Izmir Institute of Technology in collaboration with said Institute. About 100 students attended the human resources and manufacturing presentations held. During the event where online presentations held, information about company profile, recruitment and internship processes as well as manufacturing flow, technologies, methodologies, and software used in the manufacturing are provided to university students who are in the beginning of their career lives for supporting them to think about their business career. Online Career Days continued with online interviews and "Online Career Talk".

Continues educational contribution

Introducing its systems with students in 17 universities of Turkey and supporting education at seven universities with its robots, Mitsubishi Electric is carrying on works to increase said number. Mitsubishi Electric also continues its contributions in the education and human resources thanks to the activities bringing engineers together with students.

About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its corporate statement, "Changes for the Better," and environmental statement, "Eco Changes." The company recorded a revenue of 4,462.5 billion yen (U.S.\$ 40.9 billion) in the fiscal year ended March 31, 2020. For more information, please visit www.MitsubishiElectric.com*

**U.S. dollar amounts are translated from yen at the rate of ¥109=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2020*

About Mitsubishi Electric's Activities in Turkey

Main fields of activity of Mitsubishi Electric that stand out with its advanced technology solutions in various areas ranging from "Home to Space" in Turkey are; air conditioning systems, industrial automation systems, advanced robot technologies, CNC mechatronics systems, elevator and escalator systems and visual data systems. Designating Turkey whose power and potential it believes in as a major production headquarter, Mitsubishi Electric produces energy efficient and environment-friendly air conditioners for Europe and Turkey in its digital factory in Manisa which is the brand's first room air conditioner factory in Europe. Working to integrate factories of Turkish industry into digital transformation period, Mitsubishi Electric also draws attention with its automation technologies in the world's deepest sunken tube tunnel, the Marmaray project. Operating in several fields in Turkey such as automotive components, semi-conductor devices, transportation and energy systems, Mitsubishi Electric applies its radar technology which is developed for airports to increase safety for airplanes and flights within its operations in public systems in Antalya Airport. One of the leading developers in space research and development systems, Mitsubishi Electric is also the manufacturer of Turksat 4A and 4B satellites which contributes to Turkey's and neighbouring countries' communication and broadcasting infrastructure.

For detailed information; tr.mitsubishielectric.com

Mitsubishi Electric Turkey Social Media Accounts

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