

Mitsubishi Electric Türkiye Receives Honor Award from METU Students

Mitsubishi Electric Türkiye has been honored with the “Honor Award for the Best Human Resources Practices that Value Young Talents” at the Kristal Ağaç (Crystal Tree) Awards, organized by the Middle East Technical University (METU) Young Entrepreneurs Society, which recognizes the best organizations of the year across 15 different sectors for their achievements and impact.

Organized annually by the METU Young Entrepreneurs Society, the Kristal Ağaç Awards aim to recognize individuals and organizations that inspire and serve as role models for students in shaping their future careers. This year, Mitsubishi Electric Türkiye was granted the Honor Award in the category of “Best Human Resources Practices that Value Young Talents” for its strong human resources strategies supported by a corporate culture built on experience, values, and innovation.

Commenting on receiving the 8th METU Kristal Ağaç Honor Award, Kaan Gürışık, Human Resources Leader at Mitsubishi Electric Türkiye, stated: “As the Human Resources Team of Mitsubishi Electric Türkiye, we continue to strengthen the contribution of our HR functions to the company’s business strategies every day. Recently, we implemented a new and innovative human resources approach. We have built a robust HR ecosystem focusing on strengthening business management fundamentals, advancing digital transformation, attracting new graduates, and enhancing employee engagement. Continuing our journey with the energy and fresh ideas of young graduates, being recognized by them through this award is a great source of pride for us.”

Mitsubishi Electric Türkiye’s Graduate Program Offers Young Talents a Bright and Comprehensive Career Path

Gürışık continued: “At Mitsubishi Electric Türkiye, we launched our Graduate Program to strengthen our brand perception among young talents and to create a program that benefits both them and our company. Young graduates who successfully complete our rigorous recruitment process have the opportunity to work across various departments and business partners, experience different disciplines and working styles, access more than 3,000 training programs available on our METR Akademi learning platform, earn certificates upon completion, and be considered for roles suited to their competencies at the end of the program. In the future, they may also have the chance to take on global positions within the organization. By welcoming these young professionals into our team, we aim to expand our talent pool and provide them with the opportunity to build their careers within a strong and globally recognized company. We will continue to launch new young talent initiatives in the upcoming period.”

As part of the Kristal Ağaç Awards, the METU Young Entrepreneurs Society conducts an annual survey among METU students to recognize companies, start-ups, and individuals across 15 different sectors who have made a difference, demonstrated innovation, and successfully implemented their ideas.