

Mitsubishi Electric Türkiye Donates More Than 500 Air Conditioners to the Earthquake-Affected Region

Following the devastating earthquakes that affected 11 provinces in Türkiye, Mitsubishi Electric continues to provide support to the region and those impacted by the disaster. Mitsubishi Electric Türkiye Elektrik Ürünleri A.Ş. and Mitsubishi Electric Türkiye Klima Sistemleri Üretim A.Ş. donated a total of 562 air conditioners to the Disaster and Emergency Management Authority (AFAD) for use in temporary housing units, with the aim of improving living conditions for citizens residing in the earthquake zone.



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Commenting on the donation, Şevket Saraçoğlu, President of Mitsubishi Electric Türkiye, stated: “Although more than seven months have passed since the Kahramanmaraş and Hatay earthquakes, our pain remains fresh. In the aftermath of such a major disaster, we all have a responsibility to continue supporting efforts to heal the wounds and help our citizens affected by the earthquake regain better living conditions. From the very first day, Mitsubishi Electric Türkiye has been providing swift and uninterrupted support to help residents in the earthquake zone access livable conditions, rebuild their lives, and return to normalcy as quickly as possible.

Our greatest wish is for earthquake survivors to enjoy a more comfortable life going forward. By supplying high-efficiency products that deliver reliable performance in both summer and winter for use in temporary housing, we are able to reach more than 500 families. Supporting them as they rebuild their homes and workplaces—making their daily lives a little easier—is both our duty and our privilege. We hope that the affected regions recover as soon as possible and that our citizens look forward to brighter days.”

Shingo Nonoue, President of Mitsubishi Electric Türkiye Klima Sistemleri Üretim A.Ş., also shared his remarks: “The Kahramanmaraş earthquake is one of the largest disasters not only Türkiye but the world has ever witnessed. Following a tragedy that claimed more than 50,000 lives and injured thousands, millions of people are striving to rebuild their lives. By putting ourselves in their place and asking, ‘How would we want to live if we were in such a situation?’, we aimed to support them with products that make daily life easier, improve living standards, and deliver full performance in both summer and winter conditions. We will continue to do everything we can to support those affected by the earthquake in the period ahead.”