

Mitsubishi Electric Türkiye Continues Its Support for the Earthquake-Affected Region

Mitsubishi Electric Türkiye Elektrik Ürünleri A.Ş. continues its efforts to provide better living conditions for citizens who are sustaining their lives in the earthquake-affected region. In cooperation with Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş., the company aims to meet the climate control needs of earthquake survivors in a sustainable, year-round manner by carrying out regular preventive maintenance and cleaning services for the 562 air conditioners donated to AFAD.

Last year, **Mitsubishi Electric Türkiye Elektrik Ürünleri A.Ş.** and **Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş.** donated a total of 562 high-energy-efficiency air conditioners to AFAD to help improve living conditions in temporary living spaces such as workplaces, social areas, and housing units established in the provinces affected by the earthquake. In order to continue supporting earthquake survivors, Mitsubishi Electric Türkiye Elektrik Ürünleri A.Ş. also provides regular and free preventive maintenance and cleaning services for these air conditioners—whose installations were completed in May—through authorized service teams in the region. The company completed the first of its twice-yearly planned periodic maintenance activities in December, coinciding with the onset of winter when nighttime conditions become more challenging. Going forward, Mitsubishi Electric Türkiye Elektrik Ürünleri A.Ş. aims to continue these preventive maintenance and cleaning services in May and September, ensuring better living conditions for earthquake survivors throughout their stay in temporary housing.

Emphasizing that aid to the earthquake-affected region is, above all, a social responsibility, **Şevket Saraçoğlu**, President of Mitsubishi Electric Türkiye, stated: “The Kahramanmaraş earthquakes deeply affected not only 11 provinces but all of us. Even though one year has passed since the disaster, many of our citizens are unfortunately still unable to return to normal living conditions and continue to struggle under difficult circumstances. In May 2023, together with Mitsubishi Electric Turkey Klima Sistemleri Üretim A.Ş., we donated a total of 562 air conditioners to AFAD for use in temporary living areas. As Mitsubishi Electric Türkiye Climate Systems, we want to ensure that the people living in these temporary spaces can continue their lives more comfortably in all weather conditions—whether hot or cold—by also providing regular preventive maintenance and cleaning services for these air conditioners. The air conditioners we supplied to the region come with a three-year warranty, and we provide free services under warranty whenever needed. We will continue to fulfill our responsibilities in the coming period to make life easier for earthquake survivors. We sincerely hope that the traces of this great disaster will be erased as soon as possible and that our citizens will return to normal living conditions.”