

PRESS RELEASE

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Summer Recommendations from Mitsubishi Electric Air Conditioning Systems, the Expert of Your Living Spaces

Standing out as the only brand offering a total of 10 years of warranty with an additional 7 years on top of the standard 3 years, Mitsubishi Electric Air Conditioning Systems emphasizes the importance of correct usage and regular maintenance to ensure a comfortable summer experience for air conditioner users. To increase efficiency, reduce energy consumption, and ensure long service life, it is essential to carry out periodic maintenance of air conditioners at least twice a year.

Especially this year, as air temperatures rise above seasonal averages, air conditioners are being used more intensively and actively. Having become an indispensable part of our homes, air conditioners provide a cool and comfortable environment in living spaces during the summer months when high temperatures make daily life more challenging. Considering global warming and increasing energy costs, choosing air conditioner models that offer high efficiency and energy savings is becoming increasingly important. However, without regular maintenance, air conditioners can negatively affect both comfort and household budgets. The current period stands out as the most suitable time for periodic maintenance. Users who have their maintenance completed during the spring months can enjoy the summer comfortably without being affected by peak-season congestion.

As the hot summer season approaches, Mitsubishi Electric Air Conditioning Systems highlights the importance of pre-summer maintenance to enhance cooling performance and filtration quality while ensuring consistent comfort in indoor environments. Timely inspection and, if necessary, replacement of standard and optional filters play a critical role in air conditioner maintenance. Aiming to take customer satisfaction to the next level with high-quality air conditioners equipped with advanced technological features such as high energy efficiency, indoor air quality, quiet operation, and remote control, Mitsubishi Electric Air Conditioning Systems also seeks to deliver a high level of satisfaction in the post-sales customer experience. Integrating user experience not only into its products but also into pre-sales and after-sales services through its network of **181 expert dealers and authorized service partners across Türkiye**, the company aims for the highest level of customer satisfaction through what it defines as the **“Balance of Excellence.”** Thanks to Mitsubishi Electric Air Conditioning Systems' services, users can achieve maximum efficiency from their air conditioners and benefit from full performance for many years.

Correct Usage Is Just as Important as Maintenance

Setting air conditioners to unnecessarily low temperatures or operating them at high fan speeds in cooling mode leads to increased energy consumption. For this reason, Mitsubishi Electric Air Conditioning Systems recommends operating air conditioners within the appropriate temperature range of 23–26°C during hot summer days to create a more comfortable, quieter environment and an airflow that does not cause discomfort. With the remote control feature of Mitsubishi Electric air conditioners, users can ensure that their living spaces reach the desired temperature before they arrive home.



Emphasizing that air conditioner maintenance and inspections should be carried out by authorized, certified dealers and service providers to ensure efficiency and safety, the brand also notes that beyond product quality, value-added post-purchase services and extended warranty periods are becoming increasingly important. In this context, Mitsubishi Electric underlines that it provides users with the assurance of long-lasting, high-performance use through its extensive after-sales service network and Periodic Preventive Maintenance services. In addition, setting a first in the Turkish air conditioning sector, Mitsubishi Electric Turkey Air Conditioning Systems offers all its air conditioners with an extended warranty of up to 10 years (3 years + 7 additional years), providing the longest warranty period available to consumers in Türkiye. The company once again reminds users of the importance of air conditioner maintenance and filter cleaning before the summer season to improve indoor air quality in homes.