

PRESS RELEASE

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Mitsubishi Electric to Showcase Technologies Shaping Digital Transformation at the “Robotics and Automation Solutions Symposium for the Future of Industry”

Mitsubishi Electric Türkiye Factory Automation Systems will showcase robotics and automation solutions that are shaping the future of the industry at the “Robotics and Automation Solutions Symposium and Exhibition for the Future of Industry,” to be held in Eskişehir on May 30–31.

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With its innovative automation concepts and solutions designed to carry businesses into the future, Mitsubishi Electric Türkiye will meet with industry stakeholders at the “Robotics and Automation Solutions Symposium and Exhibition for the Future of Industry” taking place in Eskişehir.

At the opening of the event, Necmi Ömerdedeoğlu, Robot, Inverter and LVS Product Team Manager at Mitsubishi Electric Türkiye Factory Automation Systems, will deliver a presentation titled “Future Robot Technologies,” highlighting the benefits that Mitsubishi Electric’s robotic products and smart engineering solutions—enabling increased efficiency across many different industries—bring to businesses. Burcu Çöpür, SCADA & HMI Product Manager at Mitsubishi Electric Türkiye Factory Automation Systems, will present “Smart Manufacturing and Digital Transformation in Industry,” sharing the technologies and flexible solutions offered for smart manufacturing and the factories of the future. On the second day of the event, Gözde Güçyeter, Inverter and LVS Product Manager at Mitsubishi Electric Türkiye Factory Automation Systems, will underline how Mitsubishi Electric supports increased energy efficiency in today’s competitive global economy and helps businesses simplify processes and overcome current challenges in her presentation titled “Energy Efficiency in Industrial Plants.” Ali Kıbrıslı, Servo Motion and PLC Product Manager at Mitsubishi Electric Türkiye Factory Automation Systems, will also present “Data Science on the Factory Floor,” explaining the data science solutions offered to factories through technologies such as MAISART and software platforms like MaiLab.

Emphasizing that Mitsubishi Electric prepares businesses for the digital world of the future with flexible production models that deliver quality and speed, Nurettin Geçgel, Mitsubishi Electric Türkiye Factory Automation Systems General Manager, stated: “Today, it is critically important for businesses to respond quickly to rapidly changing and increasing consumer needs, as well as to fluctuating and growing demand. With our advanced technology solutions in artificial intelligence and data analytics—solutions that also contribute to increased production efficiency—we help build the digital factories of the future today and support businesses in standing out in global competition. We will be exhibiting our solutions and services, which aim to lead digital transformation, at our stand A-400 at the Eskişehir Vehbi Koç Congress Center.”