

Mitsubishi Electric Implements Its Sustainability Strategy with Strong and Decisive Steps

Mitsubishi Electric continues its efforts to achieve net-zero emissions in line with its Environmental Sustainability Vision 2050. The company applies its environmental policies across all areas—from its product portfolio to its environmentally friendly solutions. Guided by its corporate slogan “Changes for the Better,” Mitsubishi Electric aims for a sustainable future by reducing greenhouse gas emissions through energy-efficient products and innovative solutions.

Mitsubishi Electric’s corporate slogan “Changes for the Better” represents the mindset of “*always striving for something better*.” Shared by employees worldwide, it reflects the company’s commitment to creating a better tomorrow by continuously enhancing technology, services, and creativity with a shared sense of purpose and passion. In this direction, Mitsubishi Electric combines its global vision with a sustainable future and continues working toward its Environmental Sustainability Vision 2050, which encompasses the goal of achieving net-zero emissions across the entire value chain. Policies focused on reducing global greenhouse gas emissions through energy-efficient products and innovative solutions directly support the company’s 2050 vision.

Within this vision, Mitsubishi Electric focuses on transformation across five key areas: *Carbon Neutrality, Circular Economy, Safety & Security, Inclusion, and Well-being*. To achieve these goals, the company has identified priority areas among the 17 United Nations Sustainable Development Goals (SDGs) as *Good Health and Well-Being, Affordable and Clean Energy, Industry, Innovation and Infrastructure, Sustainable Cities and Communities, and Climate Action*.

Supporting Energy Efficiency Initiatives

Having achieved its recycling targets set in 2021, Mitsubishi Electric announced its Environmental Plan 2025, covering the period from 2024 to 2026. Targeting net-zero greenhouse gas emissions by 2031, the company aligns with the Paris Agreement through its SBTi-approved emission reduction targets.

Aiming to enhance business process efficiency through its Circular Digital Engineering approach, Mitsubishi Electric plans to establish a sustainable value chain via its Serendie™ digital platform. The SUSTIE® net-zero energy building in Japan stands as a significant example of the company’s sustainability efforts. By strengthening its global sustainability vision, Mitsubishi Electric aims to develop solutions to social challenges.

Mitsubishi Electric has also demonstrated its commitments in the areas of climate change and water security by being listed on CDP’s “A List.” In addition, by joining the United Nations 24/7 Carbon-Free Energy Compact, the company supports global energy efficiency initiatives.

Step-by-Step Progress Toward Sustainability Goals

In line with its global sustainability vision, Mitsubishi Electric also places strong emphasis on increasing the ratio of female employees and leaders. Compared to previous years, the company achieved a 19% increase in the recruitment and employment of female candidates within its operations in Türkiye.

Following the devastating earthquakes centered in Kahramanmaraş, which affected 11 provinces, Mitsubishi Electric supported efforts to improve living conditions in temporary housing areas. In cooperation with AFAD (Disaster and Emergency Management Authority), a total of 562 air conditioners were donated for use in

these facilities through its group company Mitsubishi Electric Turkey Air Conditioning Systems Manufacturing Inc. located in Manisa.

In addition, Mitsubishi Electric Türkiye Factory Automation Systems continues to contribute to society through education by donating products to universities across Türkiye, supporting undergraduate-level students in learning automation technologies.

Aligned with its global objectives, Mitsubishi Electric embraces the principle of “Mutual Benefit” in addressing social challenges and continues to move forward with determination to implement its sustainability policies effectively. By accelerating sustainability initiatives and investments, the company aims to strengthen its business foundations and create new value. Bringing together its technological capabilities across various fields and the creativity of each employee, Mitsubishi Electric strives to take a leading role in sustainability-driven innovation.