

## Mitsubishi Electric Turkey Highlights Heat Pump Solutions at the “Inspiring Leaders Club” Event

Mitsubishi Electric Turkey hosted the second edition of its “Inspiring Leaders Club” in İzmir, bringing together industry professionals to explore innovative heat pump technologies. Held at the Hilton Garden Inn İzmir, the event offered participants up-to-date insights and practical information on one of the company’s key sustainability-driven product groups. The program attracted strong interest from business partners and practitioners across the region.



Mitsubishi Electric Turkey organized the second edition of the “**Inspiring Leaders Club**” in İzmir. The heat pump technology at the center of the gathering continues to offer eco-friendly solutions, designed with the goal of zero carbon emissions, as is the case with all Mitsubishi Electric products. A heat pump is a system powered by electricity that transfers thermal energy from one environment to another. By extracting natural and renewable energy from the air, water or ground, these systems can transfer heat through underfloor heating, fan coils or radiators. When used under the right conditions, they can deliver high levels of energy with low operating costs. Additionally, this comfort is provided without releasing any harmful gases into the environment.

One of the major advantages of heat pumps is their ability to meet heating, cooling and domestic hot water needs with a single system. Thanks to inverter technology, heat pumps automatically modulate their operation as the set temperature is reached, ensuring efficient heating with reduced energy consumption compared to conventional sources.

### **Expert Speakers Share Insights**

At the event, expert speakers shared information about the latest developments and technological innovations in the sector. Neslihan Findik, Standards and Regulations Team Manager at Mitsubishi Electric Turkey, presented recent developments in heat pumps and shared insights about sectoral innovations. Ali Pinar, Sales Engineer at Mitsubishi Electric Turkey, detailed Mitsubishi Electric's monoblock heat pump solutions, highlighting the features of these innovative products. Also, Hamedan Demir, After-Sales Team Leader at Mitsubishi Electric Turkey, led an interactive session on field applications and provided sample solutions regarding equipment used in installations.

During the event, Mitsubishi Electric Turkey representatives also emphasized the contribution of innovative heat pump solutions—which do not use fossil fuels and minimize carbon footprint—to water quality and environmental sustainability. They also shared applications related to environmentally friendly technologies.

### **Strong Participation and Positive Feedback**

The event welcomed many business partners and installers from İzmir and surrounding regions. With its mission to provide a platform for knowledge sharing and sectoral inspiration, the "Inspiring Leaders Club" continues to strengthen its role through the valuable insights and contributions of participants. Mitsubishi Electric remains dedicated to offering eco-friendly, energy-efficient and future-ready solutions that meet the evolving needs of both today's and tomorrow's world.