

Mitsubishi Electric Türkiye Factory Automation Systems Attracted Strong Interest at the Robot Investments Summit and Exhibition

Mitsubishi Electric Türkiye Factory Automation Systems showcased its innovative robot technologies that enhance industrial efficiency at the Robot Investments Summit and Exhibition, held at the Istanbul Expo Center from 18–21 December 2024. Nurettin Geçgel, General Manager of Mitsubishi Electric Türkiye Factory Automation Systems, shared the company's next-generation automation systems and solutions with participants.



At this year's Robot Investments Summit, Mitsubishi Electric Türkiye Factory Automation Systems drew significant attention by presenting its AI-powered solutions and the latest innovations in robotic technologies shaping industrial production. Commenting on the event, Nurettin Geçgel said: "We expected this year's event to be highly interactive, and we were very pleased with the strong interest shown by participants from both Türkiye and abroad." Emphasizing the importance of sharing innovations in areas such as artificial intelligence, robotics, smart manufacturing systems, and the Internet of Things (IoT), Geçgel added: "Just as we do globally, we continue to highlight our strength in robotics in Türkiye. At our stand, we offered our customers and visitors the opportunity to experience demos of our technologies that support flexible manufacturing."

Throughout the summit, Mitsubishi Electric Türkiye provided information on its AI-powered MaiLab and ICONICS technologies. As a digital transformation solution partner, the company also introduced participants to its e-F@ctory digital factory concept and its proprietary MAISART AI technology. Mitsubishi Electric's AI

solutions made a significant contribution to the more efficient design of production lines and the enhancement of overall productivity.

Mert Anıl, Sales Team Manager, and **Necmi Ömerdedeoğlu**, Robot, Inverter and LVS Team Manager at Mitsubishi Electric Türkiye Factory Automation Systems, noted that they support manufacturers in their digital transformation journeys with innovative automation solutions. Anıl stated: "As Mitsubishi Electric, we aim to create new success stories that will drive our industry forward." Ömerdedeoğlu added:

"With our innovative automation concepts and solutions that deliver high performance and efficiency, we continue to support manufacturers in building the smart digital factories of the future."

Visitors to Mitsubishi Electric Türkiye's stand had the opportunity to closely examine the company's industrial automation solutions. Once again this year, the company continues to guide manufacturers in building smart digital factories and maintains its strong growth momentum in Türkiye.