

Mitsubishi Electric Turkey Provides Hands-On Training Opportunities to Nearly 6,000 Students

In line with its global sustainability vision, Mitsubishi Electric Turkey positions creating social value and investing in the future among the core priorities of its corporate culture. Since 2016, the company has donated industrial automation products to more than 30 public universities across Türkiye, offering nearly 6,000 students the opportunity to gain hands-on experience in engineering applications.

Beyond its advanced technology solutions, Mitsubishi Electric Turkey stands out with projects that contribute to the development of society. Through its support for education, the company aims to unlock the potential of young people, prepare them for the industry of the future, and contribute to a sustainable workforce. These initiatives foster the development of qualified engineering talent and enhance Türkiye's industrial competitiveness.

Mitsubishi Electric Turkey has delivered 474 units of industrial automation equipment—including PLCs, servo drives, inverters, and robots—to university laboratories in 23 cities across Türkiye. These systems help young engineering students strengthen their technical skills and apply theoretical knowledge in real-world settings. To date, around 200 students have incorporated Mitsubishi Electric's previously unused products into their graduation projects, developing innovative solutions based on cutting-edge technologies.

Providing Expert Guidance Alongside the Equipment



Along with product donations, Mitsubishi Electric Turkey's experts conduct comprehensive training programs to ensure that the provided technologies are used effectively. Through these programs, engineering students gain practical experience and deepen their understanding of industrial automation systems under the guidance of Mitsubishi Electric specialists. This approach empowers students with both the technical competence and future-oriented mindset needed to thrive in the industries of tomorrow.



“Contributing to Equal Opportunities in Education Is Our Priority”

Commenting on the company's commitment, **Şevket Saraçoğlu, President of Mitsubishi Electric Turkey**, said: “We make a deliberate effort to reach universities not only in major cities but across all regions of Türkiye. By doing so, we help reduce regional disparities in education, enabling more students to access advanced technologies and supporting equal opportunities. As Türkiye transitions toward Industry 5.0, strengthening our country's engineering capabilities and transferring these competencies to the national industry are among our strategic priorities. In the coming period, we aim to reach even more universities and further expand our contribution to the development of young talent.”