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Regular Air Conditioner Maintenance Is Essential for Year-Round Comfort

Mitsubishi Electric Turkey Air Conditioning Systems highlights the importance of regular maintenance to ensure air conditioners operate with maximum efficiency and comfort in every season. Regular cleaning or replacement of air filters and heat exchangers can reduce energy consumption by up to 15%. Alongside its high-quality, long-lasting products, the company aims to get exceptional customer experience throughout the year with its strong nationwide service network.

Mitsubishi Electric Turkey Air Conditioning Systems stands out not only for its advanced technologies but also for its after-sales excellence. With a service network of over 200 partners and authorized service centers across Türkiye, the company provides preventive and periodic maintenance services supported by proprietary software and control devices that monitor system performance in real time. This enables potential malfunctions to be detected early, allowing for quick and efficient interventions that maintain user comfort and device performance without interruption. Through these comprehensive services, Mitsubishi Electric aims to help users reduce operating costs while improving energy efficiency.

At Least Two Maintenance Sessions a Year Are Recommended

The company emphasizes that air conditioners should be serviced at least twice a year. Regular maintenance not only enhances energy efficiency but also extends product lifespan, contributing to both environmental sustainability and household savings. Clean air filters and heat exchangers significantly improve performance, while dirty filters restrict airflow and reduce system efficiency. According to a 2024 report by the U.S. Department of Energy, regularly cleaning or replacing air filters can lower energy consumption by 5 to 15 percent.

Continuously enhancing its after-sales operations through the ServisFit concept, Mitsubishi Electric Turkey Air Conditioning Systems remains committed to delivering faster, more efficient, and customercentric service processes to ensure excellence in every user interaction.

Regular Maintenance: The Foundation of Efficient Operation

Upholding Mitsubishi Electric's global philosophy of reliable service and technological excellence, the company continues to provide high-tech, durable, and environmentally friendly solutions to the HVAC industry. With its "Balance of Excellence" approach, Mitsubishi Electric differentiates itself not only through product quality but also through its exceptional service standards, reinforcing its leadership position in the sector.

Standing out with Türkiye's longest warranty coverage, Mitsubishi Electric air conditioners offer up to 10 years of total warranty—three standard years plus an additional seven years—providing users with long-term confidence and peace of mind. Combining premium quality, durable products, and a robust service network, Mitsubishi Electric Turkey Air Conditioning Systems remains dedicated to delivering an exceptional comfort experience—every season of the year.

¹ https://www.energy.gov/energysaver/articles/energy-saver-101-home-cooling-infographic?utm

