

PRESS RELEASE

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Mitsubishi Electric Türkiye Recognized in the “CHRO 100 – Türkiye’s Most Competent CHROs” List

Mitsubishi Electric Türkiye continues to strengthen its achievements driven by a strong people and corporate culture focus. Kaan Gürüşik, Human Resources, Corporate Communications, Administrative Affairs & Purchasing Director at Mitsubishi Electric Türkiye, has been recognized in the CHRO 100 – Türkiye’s Most Competent CHROs list announced by Happy Place to Work, reaffirming his leadership excellence in human resources.

Designed to spotlight HR leaders who make a meaningful impact in Türkiye, the CHRO 100 list is based on evaluations by professionals who directly experience and observe HR leadership competencies in practice.

Gürüşik’s inclusion reflects his ability to align human resources priorities with corporate strategy, translate vision into measurable objectives, and manage resources effectively. By advancing diversity, equity, and inclusion, digital transformation, and change management initiatives through a structured and well-communicated approach, he continues to drive sustainable transformation at Mitsubishi Electric Türkiye. Following his recent recognitions by Great Place To Work Türkiye (GPTW) and Toptalent, this latest acknowledgment further highlights the consistency and strength of his leadership.

Sharing his perspective, Gürüşik stated: “At Mitsubishi Electric Türkiye, we build our human resources strategies and employer branding approach on our deeply rooted corporate values. We manage the employee experience by maintaining a realistic and sustainable balance between people-centric principles and business strategy, with a clear focus on long-term value creation. Through structured initiatives in diversity, equity, and inclusion, digitalization, and change management, we continue to foster an inclusive corporate culture—supported by concrete actions to increase women’s employment. Being recognized in a respected list such as CHRO 100 is a great honor for me. This recognition reflects the strong team culture and people-centered leadership approach we share at Mitsubishi Electric Türkiye. I sincerely thank the Happy Place to Work team and the HR professionals who contributed to this evaluation.”