

## Mitsubishi Electric Strengthens Its Contribution to the Automotive Industry with Innovative Solutions

**Mitsubishi Electric Türkiye Factory Automation Systems brought together industry professionals at the “Automation for Automotive” event, focusing on the evolving needs of the automotive sector. With the participation of business partners and Mitsubishi Electric Türkiye Factory Automation professionals, theoretical knowledge was conveyed directly to participants together with practical application examples.**



Aiming to contribute to the development of a qualified workforce in the automotive sector and to support its digital transformation journey, Mitsubishi Electric Türkiye Factory Automation Systems shared its solutions focused on efficiency, flexibility and sustainability with industry representatives within the scope of the “Automation for Automotive” event. The opening speeches of the event were delivered by Mitsubishi Electric Türkiye President Şevket Saraçoğlu and Mitsubishi Electric Factory Automation Systems Global Key Account Director Giuseppe Polimeni.

During the transition to the Industry 5.0 era, which places human focus, sustainability and flexible production at its core, Mitsubishi Electric Türkiye Factory Automation Systems aims to support the long-term competitiveness of businesses through its approach that guides industrial transformation. The developed solutions aim to enable companies to respond rapidly to changing conditions and to make sustainable growth permanent.

Within the scope of the event, the expert team of Mitsubishi Electric Türkiye Factory Automation Systems shared its new products and solutions prominent in the automotive sector. Together with the e-F@ctory concept, the latest technologies in systems such as PLC, Servo, Controllers and CC-Link IE TSN were discussed in detail. Mitsubishi Electric Türkiye Factory Automation Systems

experts presented robotic and process automation solutions for automotive production lines. In the final part of the program, the company's business partners GOS Otomasyon, ISP Group, İdea Otomasyon and BDK Otomasyon shared the projects they have implemented in the automotive sector and their success stories.

As part of the event, the university collaborations carried out under the "FA Center" of Mitsubishi Electric Türkiye Factory Automation Systems were also shared with participants. Through these initiatives, which aim to strengthen academia–industry collaboration, it is intended to contribute to the development of a qualified workforce in Türkiye and to establish a sustainable education ecosystem through regional training centers.

In his remarks at the event, Şevket Saraçoğlu stated: "Flexibility in the automotive sector is no longer a preference, but a necessity. As Mitsubishi Electric Türkiye Factory Automation Systems, we provide innovative and efficiency-oriented responses to this need with our automation solutions that can rapidly adapt to changing model and part variations. Thanks to robotic cells, control systems that prioritize operator safety, and easily programmable structures, manufacturers can carry out flexible operations at different levels, from high-volume production to mixed-model lines. With this approach, we increase workforce productivity while removing employees from risky processes and offering them a safer production environment. Through this event, we had the opportunity to directly present our latest solutions that bring flexibility and speed to the automotive sector to our valued business partners."