

Mitsubishi Electric Türkiye Introduced Its Data Center Solutions

Mitsubishi Electric Türkiye showcased its advanced cooling and automation technologies at Data Center Network Türkiye, one of Türkiye's key gathering platforms for data center professionals. Held in Ankara, the event provided an important opportunity for the company to connect with industry stakeholders and highlight its high-efficiency, sustainability-driven solutions.



Standing out with its expertise in industrial automation, air conditioning, and advanced control technologies, Mitsubishi Electric Türkiye met with a wide range of participants at the event, which hosted a total of 224 companies. Bringing together public institutions, private sector representatives, and IT professionals from across the country, the event served as a valuable platform for industry dialogue. Mitsubishi Electric Türkiye attracted strong interest at its booth, where company representatives shared insights into its energy-efficient cooling and centralized control solutions while exploring new partnership opportunities.

As the demand for uninterrupted AI-driven applications and stronger data security continues to grow, both public and private sector organizations are increasingly investing in their own data infrastructure. As a result, data center projects—where reliable cooling and monitoring systems play a critical role—are becoming more essential than ever. Mitsubishi Electric's advanced cooling technologies help support operational continuity through energy-efficient performance and long-term reliability. Leveraging its global expertise, the company aims to deliver sustainable solutions that address the evolving needs of businesses managing growing volumes of data.

Throughout the event, one-on-one meetings and technical discussions encouraged valuable knowledge exchange and opened the door to future collaborations. By strengthening its relationships across the data



center ecosystem, Mitsubishi Electric Türkiye continues to reinforce its commitment to delivering sustainable value to both the industry and its business partners.